TEAM VALOR HEADLINE NEWS March 1, 2012

PENNSYLVANIA SLAUGHTER STORY NOMINATED FOR BERGSTEIN AWARD RAY PAULICK CITED FOR JANUARY EXPOSÉ OF KELSEY LEFEVER CASE TEAM VALOR ENCOURAGES SUBMISSIONS FOR ITS \$25,000 WRITING HONOR

Team Valor International has issued an automatic nomination to Ray Paulick for the inaugural Stanley Bergstein Writing Award, recognizing a January 16 story from the *Paulick Report* that exposed a Pennsylvania scam involving retired racehorses.



Paulick's story "*Every One of Them Is Dead*," detailed the criminal case against Kelsey Lefever, who allegedly sold Thoroughbreds for slaughter after telling their owners that she would re-train them and put them up for adoption.

Paulick's story went viral, leading to the termination of Lefever from her job as a riding instructor at a local farm. She reportedly has agreed to a negotiated deal with prosecutors that will restrict her activities with horses in a probationary period and ban her from ever receiving a state racing license. The full story is <u>here</u>.

"This is a story that deserves attention, particularly as one that resulted in action," said Team Valor CEO Barry Irwin, who launched the award last fall to honor the late Bergstein and encourage his style of substantive writing about horse racing. "We'll point out stories from time to time that we believe embody the spirit of this award."

Stories may be submitted for consideration to Jeff Lowe at <u>jeff@teamvalor.com</u> by November 1.

Esteemed writers Bill Christine, Frank Deford, Richard Eng and Bill Nack will be judges for the inaugural award, carrying a prize of \$25,000 from Team Valor.