

PAULICK REPORT'S NATALIE VOSS RECEIVES 2ND BERGSTEIN NOMINATION PIECE PROBES SHADOWY 'SNAKE OIL' PRODUCTS FOR RACEHORSES SCANT REGULATION OF HORSEPRERACE.COM AND RACEHORSEMEDS.COM

The latest nominee for Team Valor's fifth annual Stan Bergstein Writing Award is a Paulick Report story on shadowy websites that peddle horse supplements touted as performance enhancing.

Natalie Voss wrote the piece titled "Click Here To Cheat? Online Peddlers Of Racehorse Snake Oil Go Largely Unchecked," revealing that substances sold on sites like HorsePreRace.com and RacehorseMeds.com face little regulatory scrutiny to ensure the products contain what they are billed as containing or achieve what they claim to achieve.



What is often accurate is that horses administered the products will not test positive, since they are mostly nothing more than naturally occurring substances like amino acids, with little effect.

"As it turns out, many of the would-be performance enhancers trend more toward snake oil than frog juice," Voss writes.

Much of the danger lies in the unknown: products that contain something other than what is listed on

the label and coming from sources that go out of their way to be anonymous.

The full story is [here](#).

Voss received a previous nomination for this year's \$25,000 award for a story on the vagaries of veterinarian's lists from state to state in American racing. That story is [here](#).

Team Valor nominates stories throughout the year and assigns a panel of judges to select an award winner. This year's judges are racetrack announcer Trevor Denman, Hall of Fame jockey Chris McCarron and veteran turf writers Neil Milbert, Maryjean Wall and Michael Veitch.

Barry Irwin and Team Valor will present the fifth annual Stan Bergstein Writing Award in the fall.